Sacramento World Music and Dance Festival
September 20 and 21, 2008
Sponsor Benefits

	Festival Presenting Sponso $20,0(	Festival Supporting Sponsor $10,00(	Festival Participatir Sponsc $7,5(	Festival Progra Underwr $3,	Passenger Stati Stage Spor $7,50	Waterfront Pa Stage Spor $5,0(	Pony Express Stage Spons $5,000	Feature Performanc Sponsc $5,0(	Feature Performanc Underw $2,	Global Villag Presentin Spons $5,0(	Global Villag Supportin Sponsor $2 (per cc	Children's Are Presentin Sponsor $	Children's Are Supportin Sponso $2,50	Vendor Booth Presenting Sponsor $2,00(	Student Sponsc $500
	Festival Sponsors				**Stage Sponsors**					**Activity Sponsors**					
All-event admissions, including Saturday evening performance	50	30	20	10	20	15	15	15	10	15	6	15	10	6	
Invitations into VIP areas in Old Sacramento and the M Auditorium	50	30	20	10	10	15	15	15		15		15			
Evening only admissions to Saturday evening performar Memorial auditorium	30	15	10	4	10	8	8	8	10	8	6	8	10	6	
Website presence on SWMDF site	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨
One link from the SWMDF website	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨
First opportunity to sponsor at comparable level in following year.	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨
Sponsor branding in Weekend edition program, distribut approximately 80,000	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨		⟨	⟨	⟨	⟨	⟨	⟨
Recognition in post-event thank yous	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	⟨	
Sponsor branding in Saturday evening edition program r distribution 2,000.	⟨	⟨	⟨		⟨	⟨	⟨	⟨	⟨	⟨		⟨			
Recognition as student group sponsor, giving free ticket elementary school of choice.	200 tickets donated	100 tickets donated	50 tickets donated		50 tickets donated	30 tickets donated	30 tickets donated	30 tickets donated		30 tickets donated		30 tickets donated			50 tickets donat
Prominent logo placement at sponsor level in event advertisements	⟨	⟨	⟨		⟨	⟨	⟨	⟨		⟨		⟨			
Sponsor branding on promotional flyers, min. 15,000 distribution	⟨	⟨	⟨		⟨	⟨	⟨	⟨		⟨		⟨			
Approved use of the SWMDF logo noting sponsorship f agreement date through 10/31/08.	⟨	⟨	⟨		⟨	⟨	⟨	⟨		⟨		⟨			
Stage recognition and introduction	⟨	⟨			⟨	⟨	⟨	⟨							
Company display in lobby of Memorial Auditorium (pro by company)	⟨	⟨	⟨					⟨							
Prominent logo placement on event signage at four stage (Passenger Station, Waterfront, Pony Express Auditorium.)	⟨	⟨	⟨												
Company booth space (10'x10' space, tent, 6' table, two Old Sacramento.	⟨	⟨	⟨												
Recognition as sponsor in media coverage and announcements	⟨	⟨													
Logo placement at admission sites in Old Sacramento ar Memorial Auditorium	⟨	⟨													
Opportunity to participate introducing event from stage Auditorium 9/20/07	⟨														
First right of refusal to Title Sponsorship	⟨														